



3d Intelligence Battalion Command Philosophy

Victory through Intelligence!
Mission First, People Always



Marines and sailors of 3d Intelligence Battalion! We exist in an inter-war period in this volatile and strategically important INDOPACOM region. Within this emerging era of great power competition, we are and always will be ***ready to fight tonight!*** We are a mission-focused unit, providing general and direct intelligence support to III Marine Expeditionary Force in this dynamic region. Our focus areas remain building individual and organizational competence in our intelligence warfighting function, training alongside our fellow Marines and international partners in the region, and adapting our individual and organizational capacity to meet the character of future war. With history as our guide for the future, war will come again... there is no doubt about that. ***Whenever and wherever war does come, we will be ready and we will win!***

Warfighting. Marines fight and win our nation's battles. We are world-renowned as a ready, lethal, and expeditionary force. Everything we do must be focused toward preparing for war. We will be at our very best when the worst of events happen. I demand each of you to operate with a combat mindset ***for yourself, for your fellows, and for our unit.***

Intelligence. Ours is a challenging warfighting function that is both intellectually and physically demanding. Practitioners require constant training, education, innovation, and adaptation. ***Together, we will master the arts and sciences of our tradecraft:*** reducing uncertainty, support to tactical and operational decision making, understanding our enemies and the environment, targeting our enemies, and protecting our fellow comrades in arms.

Seriousness of Purpose. Wars can be won or lost according to what level of preparation, innovation, and adaptation occurs in an inter-war period. We are a high-demand unit with a remarkable operational tempo in this INDOPACOM region. Each of you are critical, and you should find depth of purpose in what we do as we prepare for any crisis, contingency, or conflict that may arise. ***Approach your profession with the utmost seriousness, and you will gain a sense of purpose that will last a lifetime.***

Personal and Organizational Excellence. The individual and the organization are one and the same. I challenge each of you to maximize your mental, moral, and physical capabilities every day: ***be better than you were yesterday, and you will make us all better.*** We are a learning organization that values serious professionals who think deeply, experiment, innovate, and adapt organizationally to meet the future character of war. ***Think deeply about our profession, the likely character of future war, and our organization to identify better ways to organize and function.***

Fellowship. In this faraway place, our unit is a martial family filled with unique individuals that treat each other with compassion, dignity, and respect. ***Treasure this chance at fellowship, for it is a rare experience.*** Each day, I challenge you to earn the honor of standing next to your fellow Marines. Never dishonor yourself, your family, your fellows, or our unit with needless misconduct: ***you are far too important to our mission in this INDOPACOM region and when a fight comes, your fellow Marines and sailors will need you by their side.***

Semper Fidelis,

William DeLeal

LtCol USMC

Commanding Officer, 3d Intelligence Battalion