



## III MEF Support Battalion Commanding Officer's Policy Statement on *Crisis Response*



Unit, Personal, and Family Readiness Program (UPFRP) directs the establishment of policy at the unit level by which information is disseminated to the Marines, their spouses, and designated parents/extended family members in the event of a crisis. My intent is to ensure timely and accurate communication is provided. An example of a crisis or perceived crisis for the UPFRP includes, but not limited to, a unit family member being killed in a car accident, a base closure due to impending typhoon or other destructive weather phenomena.

It is my policy that information disseminated will not interfere with or precede the Marine Corps policy for casualty notification. The Deployment Readiness Coordinator (DRC) has no role in the casualty notification process; therefore, any unsolicited communication from the DRC that is deemed necessary by the commander shall be passed through the Casualty Assistance Calls Officer.

Each crisis occurrence will dictate the method of communication and will not necessarily be the same. However, the message will be consistent on all methods. I, or my representative, will advise the DRC on which part of the Authorized Official Communication Tool to use and I will normally personally approve the content of the communication. Options available include these or any combination thereof.

- Marine
- Marine Online
- Newsletter
- Email
- Toll Free Marine Corps Hotline
- Word of Mouth

The goal of a successful UPFRP is to make certain we are partnered with our families, including extended family members, in order to provide up to date, accurate and reliable information and resources.

My underlying desire is to provide timely and accurate communication to the Marines, Sailors, spouses, and family members. The DRC will proactively seek guidance from me or my designated representative before sending any communication during or following a crisis situation.

Semper Fidelis,

**Douglas J. Cobb Jr**  
**Lieutenant Colonel, U.S. Marine Corps**  
**Commanding Officer**  
**III MEF Support Battalion**